

## 2008 AGA/ASMC GOVERNMENT TECHNOLOGY CONFERENCE

August 25 & 26, 2008  
Hilton Hawaiian Village  
Honolulu, Hawaii



Association of Government  
Accountants of Hawaii



American Society of Military  
Comptrollers – Aloha Chapter

## Sponsors & Exhibitors

The Hawaii chapters of the Association of Government Accountants and the American Society of Military Comptrollers are proud to jointly sponsor the Government Technology Conference to be held in Waikiki at the Hilton Hawaiian Village, Coral Ballrooms.

This two-day program will discuss and explore how innovative technologies can improve public service and provide updates on current government policy issues relating to technology. This program provides opportunities to network with key government executives and industry experts.

This package provides details about exhibit and sponsorship opportunities.

The Government Technology Conference is pleased to offer several sponsorship levels to choose from. Benefits as well as company acknowledgement and visibility increases with higher sponsorship levels. However, no matter what sponsor package you select all sponsorships provide the opportunity to position your company as a supporter of using innovative technology in the public sector. We appreciate the generous support of our sponsors and exhibitors whose participation has a direct impact on the quality and success of this event.

Certain sponsorships include two or more full conference registrations depending on the sponsorship level. A full registration includes all meals, events and conference sessions. Please see sponsor level for more information.

If you are interested in participating in the 2008 Government Technology Conference as a sponsor and/or exhibitor please contact:

Patrick Oki  
GTC Chairperson, AGA Hawaii  
808.441.2803  
patrick.oki@gt.com

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# Sponsors & Exhibitors

## SPONSORSHIP LEVELS

### Platinum

**\$5,000**

- Exclusive signage in conference rooms and prominent signage throughout conference area
- Prominent identification with logo in conference program and all other conference materials as a "Platinum" sponsor of the 2008 Government Technology Conference
- Opportunity to be a moderator and/or speaker in a session
- Opportunity to provide collateral material in attendees' packet
- Opportunity to provide conference gifts for all attendees
- Company logo on GTC website and all promotional/invitational materials and signage. Print deadlines apply.
- One complimentary premium exhibit table
- 4 complimentary full conference registrations

### Gold

**\$3,500**

- Signage in conference rooms and prominent signage throughout conference area
- Prominent identification with logo in conference program and all other conference materials as a "Gold" sponsor of the 2008 Government Technology Conference
- Opportunity to be a moderator and/or speaker in a session (preference to Platinum sponsors first)
- Opportunity to provide collateral material in attendees' packet
- Opportunity to provide conference gifts for all attendees
- Company logo on GTC website and all promotional/invitational materials and signage. Print deadlines apply.
- One complimentary premium exhibit table
- 2 complimentary full conference registrations

### Silver

**\$2,500**

- Prominent identification with logo in conference program and all other conference materials as a "Silver" sponsor of the 2008 Government Technology Conference
- Opportunity to provide collateral material in attendees' packet
- Opportunity to provide conference gifts for all attendees
- Company name on GTC website and all promotional/invitational materials and signage. Print deadlines apply.
- One complimentary premium exhibit table
- Opportunity to purchase registrations at AGA/ASMC member rates

# Sponsors & Exhibitors

## EXHIBITORS

The Government Technology Conference offers an excellent opportunity for you to reach the key decision makers within the government and private sectors.

The exhibit area is strategically located right across from the conference rooms and is open during and after the conference to allow attendees numerous opportunities to visit your booth. In addition, all mid-morning and mid-afternoon breaks occur in the exhibit area to make sure attendees get extra time to stop by for conversation and product demonstrations.

### Exhibit Fee

**\$1,000**

#### Includes:

- 8' table (8' by 10' space)
- 1 full conference registration (includes meals and conference sessions)
- Up to 3 additional booth staff (does not include meals or conference sessions)
- Opportunity to purchase 3 additional registrations at AGA/ASMC member rates
- Acknowledgement in conference program
- Electricity and internet service available (need to purchase directly with hotel)



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**SPONSORSHIP APPLICATION FORM**



**AGA/ASMC Government Technology Conference  
Hilton Hawaiian Village  
Coral Ballrooms - Waikiki  
Honolulu, Hawaii  
August 25 - 26, 2008**

Organization: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Email address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone (     ) \_\_\_\_\_ Fax (     ) \_\_\_\_\_

Please make your selection and indicate the amount you have enclosed

- |   |                            |
|---|----------------------------|
|   | <b><u>Sponsorships</u></b> |
| <input type="checkbox"/> Platinum Level | \$5,000                    |
| <input type="checkbox"/> Gold Level     | \$3,500                    |
| <input type="checkbox"/> Silver Level   | \$2,500                    |
|   | <b><u>Exhibitor</u></b>    |
| <input type="checkbox"/> Exhibitor      | \$1,000                    |

Invoice me.

Payment included. Please send receipt of payment.

Please return **completed form and check made payable** to the Association of Government Accountants of Hawaii.

**Send to:** Association of Government Accountants of Hawaii  
P.O. Box 4474  
Honolulu, HI 96812

Phone: 808.441.2803  
Fax: 808.441.0089  
email: [patrick.oki@gt.com](mailto:patrick.oki@gt.com)

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

This person must be authorized to sign on behalf of the exhibiting company. A signature on this application indicates understanding and agreement to comply with all policies, rules, regulations, terms and conditions and any others issued by AGA/ASMC; willingness to abide by the payment policy; and agreement that AGA/ASMC rules and regulations are an integral and binding part of this contract.

**AGA and ASMC  
2008 Government Technology Conference**

***Sponsorship and Exhibitor Conference Rules & Regulations***

The rules and regulations stated here and within constitute a bona fide part of the sponsorship contract. The GTC Committee reserves the right to render all interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and well being of the conference. GTC Committee's decisions and interpretations shall be accepted as final in all cases. It is the responsibility of the exhibiting firm to be fully familiar with these Conference Rules & Regulations and to see that all company representatives attending the conference are also familiar with them.

**Definition**

The words "GTC Committee" as used herein refer to the Association of Government Accountants of Hawaii (AGA) and American Society of Military Comptrollers – Aloha Chapter (ASMC).

**Sponsorship Logistics & Arrangements**

The GTC Committee reserves sole control over sponsorship, the conference, the conference/event and all program policies. Selection, quantities, production and distribution of all sponsorship items as well as menu selection for meal functions will be determined and handled by the GTC Committee.

Placement of the logos on sponsored items will be at the discretion of the GTC Committee. All sponsorship items may be printed in one color only. Sponsored items may be printed with a full-color logo at the company's expense.

**Sponsor Eligibility**

The GTC Committee reserves the right to review any advertising, exhibit, or sponsorship application for appropriateness for our intended audience and support of AGA and ASMC's mission. The GTC Committee reserves the right to determine the eligibility of any company or product for inclusion in our events, and reserves the right to reject or prohibit any organization and its representatives from participating, with or without giving cause. Acceptance of this contract should in no way be construed as an endorsement by AGA and/or ASMC of either a sponsoring company or its products or services.

**Sponsorship and Exhibitor Application**

Sponsors and exhibitors are required to execute and forward a Sponsorship Application Form to the GTC Committee along with full payment for the conference sponsored. Invoices will be generated and sent to the principal contact via e-mail. Payment is requested within 30 days. Outstanding balances must be paid in full prior to signing up for future conference activities.

**Payment/Cancellation**

Sponsorships may not be cancelled. Upon signing the agreement, there are costs incurred on behalf of the sponsor and the full, published amount must be paid. In the event that the sponsorship can be resold and the promotional material corrected before the conference, 50 percent of the sponsorship fee may be refunded. Any written notification of intent to sponsor an event or item will be considered a definite commitment. In the event that the GTC Committee denies a sponsorship

opportunity to an interested party, based on a written confirmation/guarantee by your organization to sponsor the event, the sponsorship may not be cancelled and the full payment must be paid.

Sponsorship costs are designed to lessen the financial burden of the sponsored conference and do not necessarily reflect the total cost of the sponsored conference.

### **Confirmation**

Upon acceptance of your application, the contact person named at the top of the form will receive a letter providing confirmation of the sponsorship and/or exhibit and other conference details. This official contact person is responsible for providing company representatives with time schedules and other pertinent information.

### **Attendance**

The GTC Committee makes no representations or warranties with respect to the demographic nature and/or volume of exhibitors and/or attendees at the GTC Conference.

No person, firm or organization not having contracted with the GTC Committee for the occupancy of booth space will be permitted to display or demonstrate its products/services, or distribute promotional materials in the Exhibit Area, public areas of the conference facility or in hospitality suites. Any infringement of this rule will result in the prompt removal of the offending persons and/or promotional materials from the Exhibit Area and/or conference facility.

### **Marketing, Promotion & Solicitation**

No person, firm or organization, public or private, not having contracted with the GTC Committee for the occupancy of booth space will be permitted to display or demonstrate its products/services, distribute promotional materials, souvenirs, reception invitations, meeting announcements or solicitations of business in the Exhibit Area, education sessions, public areas of the conference facility or in hospitality suites, unless it is included with their sponsorship package. Any infringement of this rule will result in the prompt removal of the offending persons and/or promotional materials from the Exhibit Area and/or conference facility. Only exhibitors are allowed to distribute material and it must be within the confines of their exhibit space.

The sponsor agrees not to extend invitations, call meetings, host hospitality events or otherwise encourage the absence of attendees from the Exhibit Area, education sessions and/or social events during the hours of official conference activities, without prior written permission from the GTC Committee. Sponsor agrees to notify the GTC Committee of any and all meetings or hospitality events it has scheduled during the conference, even if they take place after official conference events have ended. All requests for meeting rooms, hotel suites and special events must be approved by the GTC Committee.

Distribution of flyers, invitations, magazines or other specialty advertising directly to attendee hotel rooms is prohibited.

To achieve maximum exposure and to receive full sponsorship benefits, please reserve sponsorships as quickly as possible, but at least eight weeks before the conference. This allows sufficient time to place necessary orders, create signage and to include your sponsorship information in the official conference program. Please

note that the GTC Committee will make every attempt to provide full recognition on sponsorships confirmed less than eight weeks before the event, however, some benefits may no longer be available.

**Cancellation**

A company's sponsorship may be canceled by the GTC Committee for failure to make payments when due or failure to comply with rules and regulations. If a sponsorship is canceled by the GTC Committee, the company will be notified in writing. Should the GTC Committee cancel the conference or reschedule the entire event, the sponsorship contract will terminate and the sponsor will waive any claim for damages. The GTC Committee's liability shall be limited to the monies paid by the sponsor, less a proportionate share of all expenses incurred by the GTC Committee for the conference. If, for any reason the location of the show is changed, no refund will be made.

**Agreement & Acceptance**

The sponsor, for itself and its employees, agents and representatives, agrees to abide by the foregoing rules and by any amendments that may be put into effect by the GTC Committee. Once a company signs the Sponsorship Contract and returns it to the GTC Committee, all Rules & Regulations are officially in affect.

**Other Matters**

All matters and questions not covered by the contract for exhibit space or these rules and regulations are subject to the decision of the GTC Committee.